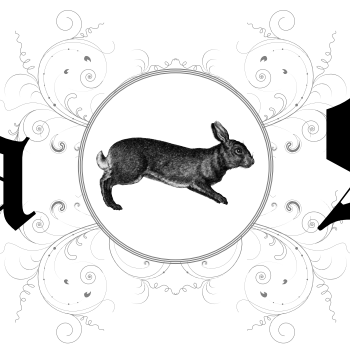


Winchelsea Star



www.winchelseastar.org.au

2026/2027 Media Kit

The local newspaper for Winchelsea Ward since 1977

The Winchelsea Star is a volunteer-run newspaper service, published and produced in Winchelsea by Winchelsea Star Organisation Inc, a non-profit association.

It is a weekly publication. 210 are printed and distributed on Wednesdays, 50 weeks of the year, throughout the Winchelsea region. 883 are distributed as a digital/online version.

Following are the size and costs for the ads available in The Winchelsea Star.

If you have any questions regarding the ad sizes or prices please contact:

Sasha on 0414 520 729 or email advertising@winchelseastar.org.au.

12 weeks is 12 consecutive weeks

ad size: 60mm w x 39.5mm h (A1)

Casual (1 issue)	Permanent (12 issues)
Black & White	Black & White
\$11.85	\$53.05
Colour	Colour
\$17.00	\$86.00

ad size: 125mm w x 39.5mm h (B1)

Casual (1 issue)	Permanent (12 issues)
Black & White	Black & White
\$17.00	\$86.00
Colour	Colour
\$28.85	\$143.15

ad size: 190mm w x 84mm h (C2)

Casual (1 issue)	Permanent (12 issues)
Black & White	Black & White
\$69.00	\$276.00
Colour	Colour
\$103.00	\$459.40

ad size: 190mm w x 128.5mm h (C3)

Casual (1 issue)	Permanent (12 issues)
Black & White \$103.00	Black & White \$407.35
Colour \$169.45	Colour \$676.70

ad size: 190mm w x 39.5mm h (C1)

Casual (1 issue)	Permanent (12 issues)
Black & White \$23.20	Black & White \$131.85
Colour \$34.00	Colour \$221.45

ad size: 60mm w x 84mm h (A2)

Casual (1 issue)	Permanent (12 issues)
Black & White \$17.00	Black & White \$86.00
Colour \$28.85	Colour \$143.15

ad size: 125mm w x 84mm h (B2)

Casual (1 issue)	Permanent (12 issues)
Black & White \$42.25	Black & White \$172.00
Colour \$52.00	Colour \$286.35

ad size: 190mm w x 262mm h (C6)

Casual (1 issue)	Permanent (12 issues)
Black & White \$200.85	Black & White \$803.40
Colour \$310.00	Colour \$1331.80

ad size: 60mm w x 173mm h (A4)

Casual (1 issue)	Permanent (12 issues)
Black & White \$34.00	Black & White \$172.00
Colour \$52.00	Colour \$286.35

ad size: 125mm w x 128.5mm h (B3)

Casual (1 issue)	Permanent (12 issues)
Black & White \$72.10	Black & White \$276.00
Colour \$103.00	Colour \$459.40

ad size: 60mm w x 128.5mm h (A3)

Casual (1 issue)	Permanent (12 issues)
Black & White \$23.20	Black & White \$131.85
Colour \$34.00	Colour \$218.35

ad size: 60mm w x 262mm h (A6)

Casual (1 issue)	Permanent (12 issues)
Black & White \$69.00	Black & White \$276.00
Colour \$115.35	Colour \$459.40

ad size: 125mm w x 173mm h (B4)

Casual (1 issue)	Permanent (12 issues)
Black & White \$85.50	Black & White \$344.00
Colour \$131.85	Colour \$573.70

ad size: 190mm w x 173mm h (C4)	
Casual (1 issue)	Permanent (12 issues)
Black & White \$129.25	Black & White \$533.55
Colour \$198.80	Colour \$882.70

Weekly deadline is 4pm Friday.

Winchelsea Star Organisation Inc.
Reg. No. A1479
ABN: 75 941 529 279

Email: advertising@winchelseastar.org.au

Print ad specifications: PDF. Images: Minimum of 300dpi at 100%