

# Winchelsea Star



[www.winchelseastar.org.au](http://www.winchelseastar.org.au)

## 2023/24 Media Kit

The local newspaper for Winchelsea area since 1977

The Winchelsea Star is a volunteer-run newspaper service, published and produced in Winchelsea by the Winchelsea Star Organisation Inc, a non-profit association.

It is available in print and online.

250 are printed and distributed to various local outlets 50 weeks of the year.

Below are the sizes and costs for ads available in The Winchelsea Star. If you have any questions regarding the ad sizes or prices please contact:

**Sasha Gauntlett - 0414 520 729**

**Email:** [advertising@winchelseastar.org.au](mailto:advertising@winchelseastar.org.au)

### ad size: 60mm w x 39.5mm h (A1)

Casual (1 issue)	Permanent (12 issues)
Black & White \$11.85	Black & White \$53.05
Colour \$17.00	Colour \$86.00

### ad size: 125mm w x 39.5mm h (B1)

Casual (1 issue)	Permanent (12 issues)
Black & White \$17.00	Black & White \$86.00
Colour \$28.85	Colour \$143.15

### ad size: 190mm w x 84mm h (C2)

Casual (1 issue)	Permanent (12 issues)
Black & White \$69.00	Black & White \$276.00
Colour \$103.00	Colour \$459.40

**ad size: 190mm w x 128.5mm h (C3)**

Casual (1 issue)	Permanent (12 issues)
Black & White \$103.00	Black & White \$407.35
Colour \$169.45	Colour \$676.70

**ad size: 190mm w x 39.5mm h (C1)**

Casual (1 issue)	Permanent (12 issues)
Black & White \$23.20	Black & White \$131.85
Colour \$34.00	Colour \$221.45

**ad size: 60mm w x 84mm h (A2)**

Casual (1 issue)	Permanent (12 issues)
Black & White \$17.00	Black & White \$86.00
Colour \$28.85	Colour \$143.15

**ad size: 125mm w x 84mm h (B2)**

Casual (1 issue)	Permanent (12 issues)
Black & White \$42.25	Black & White \$172.00
Colour \$52.00	Colour \$286.35

**ad size: 190mm w x 262mm h (C6)**

Casual (1 issue)	Permanent (12 issues)
Black & White \$200.85	Black & White \$803.40
Colour \$310.00	Colour \$1331.80

**ad size: 60mm w x 173mm h (A4)**

Casual (1 issue)	Permanent (12 issues)
Black & White \$34.00	Black & White \$172.00
Colour \$52.00	Colour \$286.35

**ad size: 125mm w x 128.5mm h (B3)**

Casual (1 issue)	Permanent (12 issues)
Black & White \$72.10	Black & White \$276.00
Colour \$103.00	Colour \$459.40

**ad size: 60mm w x 128.5mm h (A3)**

Casual (1 issue)	Permanent (12 issues)
Black & White \$23.20	Black & White \$131.85
Colour \$34.00	Colour \$218.35

**ad size: 60mm w x 262mm h (A6)**

Casual (1 issue)	Permanent (12 issues)
Black & White \$69.00	Black & White \$276.00
Colour \$115.35	Colour \$459.40

**ad size: 125mm w x 173mm h (B4)**

Casual (1 issue)	Permanent (12 issues)
Black & White \$85.50	Black & White \$344.00
Colour \$131.85	Colour \$573.70

**ad size: 190mm w x 173mm h (C4)**

Casual (1 issue)	Permanent (12 issues)
Black & White \$129.25	Black & White \$533.55
Colour \$198.80	Colour \$882.70

## Weekly deadline is 4pm Friday.

Winchelsea Star Organisation Inc.

Reg. No. A1479

ABN: 57 207 411 958

Print ad specifications: PDF, JPG, or PNG. Images: Minimum of 300dpi at 100%