

# Winchelsea Star



[www.winchelseastar.org.au](http://www.winchelseastar.org.au)

## 2019/20 Media Kit

The local newspaper for Winchelsea Ward since 1977

The Winchelsea Star is a volunteer-run newspaper service, published and produced in Winchelsea by the Winchelsea Star Organisation Inc, a non-profit association.

It is a weekly publication. 430 are printed and distributed on Tuesdays, 50 weeks of the year, throughout the Surf Coast Shire, Victoria.

It is available in print and online via an online subscription.

Following are the size and costs for the ads available in The Winchelsea Star.

If you have any questions regarding the ad sizes or prices, please contact:

**Sasha Gauntlett - 0414 520 729**

**Email:** [advertising@winchelseastar.org.au](mailto:advertising@winchelseastar.org.au)

### ad size: 60mm w x 39.5mm h (A1)

Casual (1 issue)	Permanent (12 issues)
Black & White \$11.85	Black & White \$53.05
Colour \$17.00	Colour \$86.00

### ad size: 125mm w x 39.5mm h (B1)

Casual (1 issue)	Permanent (12 issues)
Black & White \$17.00	Black & White \$86.00
Colour \$28.85	Colour \$143.15

### ad size: 190mm w x 84mm h (C2)

Casual (1 issue)	Permanent (12 issues)
Black & White \$69.00	Black & White \$276.00
Colour \$103.00	Colour \$459.40

**ad size: 190mm w x 128.5mm h (C3)**

Casual (1 issue)	Permanent (12 issues)
Black & White \$103.00	Black & White \$407.35
Colour \$169.45	Colour \$676.70

**ad size: 190mm w x 39.5mm h (C1)**

Casual (1 issue)	Permanent (12 issues)
Black & White \$23.20	Black & White \$131.85
Colour \$34.00	Colour \$221.45

**ad size: 60mm w x 84mm h (A2)**

Casual (1 issue)	Permanent (12 issues)
Black & White \$17.00	Black & White \$86.00
Colour \$28.85	Colour \$143.15

**ad size: 125mm w x 84mm h (B2)**

Casual (1 issue)	Permanent (12 issues)
Black & White \$42.25	Black & White \$172.00
Colour \$52.00	Colour \$286.35

**ad size: 190mm w x 262mm h (C6)**

Casual (1 issue)	Permanent (12 issues)
Black & White \$200.85	Black & White \$803.40
Colour \$310.00	Colour \$1331.80

**ad size: 60mm w x 173mm h (A4)**

Casual (1 issue)	Permanent (12 issues)
Black & White \$34.00	Black & White \$172.00
Colour \$52.00	Colour \$286.35

**ad size: 125mm w x 128.5mm h (B3)**

Casual (1 issue)	Permanent (12 issues)
Black & White \$72.10	Black & White \$276.00
Colour \$103.00	Colour \$459.40

**ad size: 60mm w x 128.5mm h (A3)**

Casual (1 issue)	Permanent (12 issues)
Black & White \$23.20	Black & White \$131.85
Colour \$34.00	Colour \$218.35

**ad size: 60mm w x 262mm h (A6)**

Casual (1 issue)	Permanent (12 issues)
Black & White \$69.00	Black & White \$276.00
Colour \$115.35	Colour \$459.40

**ad size: 125mm w x 173mm h (B4)**

Casual (1 issue)	Permanent (12 issues)
Black & White \$85.50	Black & White \$344.00
Colour \$131.85	Colour \$573.70

**ad size: 190mm w x 173mm h (C4)**

Casual (1 issue)	Permanent (12 issues)
Black & White \$129.25	Black & White \$533.55
Colour \$198.80	Colour \$882.70

**Weekly deadline is 4pm Friday.**

Winchelsea Star Organisation Inc.

Reg. No. A1479

ABN: 57 207 411 958

President:	Mick O'Mara	Email: <a href="mailto:president@winchelseastar.org.au">president@winchelseastar.org.au</a>
Editor:	Mick O'Mara	Email: <a href="mailto:editor@winchelseastar.org.au">editor@winchelseastar.org.au</a>
Advertising:	Sasha Gauntlett	Email: <a href="mailto:advertising@winchelseastar.org.au">advertising@winchelseastar.org.au</a>
Production:	Tony Phelps	Email: <a href="mailto:production@winchelseastar.org.au">production@winchelseastar.org.au</a>
Treasurer:	Cathy Cheadle	Email: <a href="mailto:treasurer@winchelseastar.org.au">treasurer@winchelseastar.org.au</a>
Secretary:	Tony Phelps	Email: <a href="mailto:secretary@winchelseastar.org.au">secretary@winchelseastar.org.au</a>
Committee:	Linda Carter, Yvonne Stevens	

Print ad specifications: PDF. Images: Minimum of 300dpi at 100%