

Winchelsea Star



www.winchelseastar.org.au

2018/19 Media Kit

The local newspaper for Winchelsea Ward since 1977

The Winchelsea Star is a volunteer-run newspaper service, published and produced in Winchelsea by the Winchelsea Star Organisation Inc, a non-profit association.

It is a weekly publication. 430 are printed and distributed on Tuesdays, 50 weeks of the year, throughout the Surf Coast Shire, Victoria.

It is available in print and online via an online subscription.

Following are the size and costs for the ads available in The Winchelsea Star.

If you have any questions regarding the ad sizes or prices, please contact:

Sasha Gauntlett - 0414 520 729

Email: advertising@winchelseastar.org.au

ad size: 60mm w x 39.5mm h (A1)

Casual (1 issue)	Permanent (12 issues)
Black & White \$11.50	Black & White \$51.50
Colour \$16.50	Colour \$83.50

ad size: 125mm w x 39.5mm h (B1)

Casual (1 issue)	Permanent (12 issues)
Black & White \$16.50	Black & White \$83.50
Colour \$28.00	Colour \$139.00

ad size: 190mm w x 84mm h (C2)

Casual (1 issue)	Permanent (12 issues)
Black & White \$67.00	Black & White \$268.00
Colour \$100.00	Colour \$446.00

ad size: 190mm w x 128.5mm h (C3)

Casual (1 issue)	Permanent (12 issues)
Black & White \$100.00	Black & White \$395.50
Colour \$164.50	Colour \$657.00

ad size: 190mm w x 39.5mm h (C1)

Casual (1 issue)	Permanent (12 issues)
Black & White \$22.50	Black & White \$128.00
Colour \$33.00	Colour \$215.00

ad size: 60mm w x 84mm h (A2)

Casual (1 issue)	Permanent (12 issues)
Black & White \$16.50	Black & White \$83.50
Colour \$28.00	Colour \$139.00

ad size: 125mm w x 84mm h (B2)

Casual (1 issue)	Permanent (12 issues)
Black & White \$41.00	Black & White \$167.00
Colour \$50.50	Colour \$278.00

ad size: 190mm w x 262mm h (C6)

Casual (1 issue)	Permanent (12 issues)
Black & White \$195.00	Black & White \$780.00
Colour \$301.00	Colour \$1293.00

ad size: 60mm w x 173mm h (A4)

Casual (1 issue)	Permanent (12 issues)
Black & White \$33.00	Black & White \$167.00
Colour \$50.50	Colour \$278.00

ad size: 125mm w x 128.5mm h (B3)

Casual (1 issue)	Permanent (12 issues)
Black & White \$70.00	Black & White \$268.00
Colour \$100.00	Colour \$446.00

ad size: 60mm w x 128.5mm h (A3)

Casual (1 issue)	Permanent (12 issues)
Black & White \$22.50	Black & White \$128.00
Colour \$33.00	Colour \$212.00

ad size: 60mm w x 262mm h (A6)

Casual (1 issue)	Permanent (12 issues)
Black & White \$67.00	Black & White \$268.00
Colour \$112.00	Colour \$446.00

ad size: 125mm w x 173mm h (B4)

Casual (1 issue)	Permanent (12 issues)
Black & White \$83.00	Black & White \$334.00
Colour \$128.00	Colour \$557.00

ad size: 190mm w x 173mm h (C4)

Casual (1 issue)	Permanent (12 issues)
Black & White \$125.50	Black & White \$518.00
Colour \$193.00	Colour \$857.00

Weekly deadline is 4pm Friday.

Winchelsea Star Organisation Inc.

Reg. No. A1479

ABN: 57 207 411 958

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Print ad specifications: PDF. Images: Minimum of 300dpi at 100%